EXHIBIT A
Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.
EX PARTE REEXAMINATION COMMUNICATION TRANSMITTAL FORM

REEXAMINATION CONTROL NO. 90/012,304.

PATENT NO. 7,469,381.

ART UNIT 3992.

Enclosed is a copy of the latest communication from the United States Patent and Trademark Office in the above identified ex parte reexamination proceeding (37 CFR 1.550(f)).

Where this copy is supplied after the reply by requester, 37 CFR 1.535, or the time for filing a reply has passed, no submission on behalf of the ex parte reexamination requester will be acknowledged or considered (37 CFR 1.550(g)).

PTOL-465 (Rev.07-04)
**Office Action in Ex Parte Reexamination**

<table>
<thead>
<tr>
<th>Control No.</th>
<th>90/012,304</th>
<th>Patent Under Reexamination</th>
<th>7,469,381</th>
</tr>
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<tbody>
<tr>
<td>Examiner</td>
<td>DENNIS BONSHOCK</td>
<td>Art Unit</td>
<td>3992</td>
</tr>
</tbody>
</table>

--- The MAILING DATE of this communication appears on the cover sheet with the correspondence address ---

a [ ] Responsive to the communication(s) filed on _____.  
b [ ] This action is made FINAL.  
c [x] A statement under 37 CFR 1.530 has not been received from the patent owner.

A shortened statutory period for response to this action is set to expire 2 month(s) from the mailing date of this letter. Failure to respond within the period for response will result in termination of the proceeding and issuance of an ex parte reexamination certificate in accordance with this action. 37 CFR 1.550(d). EXTENSIONS OF TIME ARE GOVERNED BY 37 CFR 1.550(c). If the period for response specified above is less than thirty (30) days, a response within the statutory minimum of thirty (30) days will be considered timely.

**Part I**  
THE FOLLOWING ATTACHMENT(S) ARE PART OF THIS ACTION:

1. [ ] Notice of References Cited by Examiner, PTO-892.  
2. [ ] Information Disclosure Statement, PTO/SB/08.  
3. [ ] Interview Summary, PTO-474.  
4. [ ] _____

**Part II**  
SUMMARY OF ACTION

1a. [x] Claims 1-20 are subject to reexamination.

1b. [ ] Claims _____ are not subject to reexamination.

2. [ ] Claims _____ have been canceled in the present reexamination proceeding.

3. [ ] Claims _____ are patentable and/or confirmed.

4. [x] Claims 1-20 are rejected.

5. [ ] Claims _____ are objected to.

6. [ ] The drawings, filed on _____ are acceptable.

7. [ ] The proposed drawing correction, filed on _____ has been (7a) [ ] approved (7b) [ ] disapproved.

8. [ ] Acknowledgment is made of the priority claim under 35 U.S.C. § 119(a)-(d) or (f).
   a) [ ] All  
   b) [ ] Some*  
   c) [ ] None  
   * See the attached detailed Office action for a list of the certified copies not received.

   1. [ ] All  
   2. [ ] Some*  
   3. [ ] None  
   4. [ ] All  
   5. [ ] Some*  

9. [ ] Since the proceeding appears to be in condition for issuance of an ex parte reexamination certificate except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.

10. [ ] Other: _____

cc: Requester (if third party requester)
NON-FINAL OFFICE ACTION

ex parte Reexamination

This is an ex parte reexamination of U.S. Patent Number: 7,469,381. This action addresses patent claims 1-20 for which it has been determined in the Order Granting ex parte Reexamination mailed 7-25-2012 that a substantial new question of patentability was raised in the Request for ex parte reexamination filed 5-23-2012.

Availability of References as Prior Art:

Claims 1-20 are reexamined on the basis of the following references:

Lira – PCT Publication no. WO 03/081458 by Luigi Lira

Ording ‘975 - U.S. Patent No. 7,786,975 issued to Ording et al.

Van Den Hoven – PCT Publication no. WO 01/029702 by Elise A. W. H. Van Den Hoven

Rejections:

The following rejections are utilized by the Examiner below, referencing the proposed prior art listed on pages 23-85 of the Request:

Rejection A: Claims 1-6, 8-12, 16, 19, and 20 as being anticipated by Lira

Rejection B: Claims 7 and 13-15 as being obvious over Lira

Rejection D: Claims 1-5, 7-13, and 15-20 as being anticipated by Ording
REJECTIONS OVER LIRA

With respect to the following rejections over Lira, the "edge of the electronic document" has been shown to be capable of being construed as an internal edge, as opposed to being limited to the outer edge of a document as a whole. The Courts agree with the Examiner's independently formulated interpretation, as can be seen in the April 4, 2012 Order Construing Disputed Claim Terms of the '381 Patent issued by the Federal District Court for the Northern District of California in Apple Inc. v. Samsung Elecs. Co., 5:11-CV-01846-LHK, ECF No. 849 (Exhibit 7), where it was decided that "an electronic document can be embedded in another electronic document, and there for the "edge of an electronic document" is not limited to "external" edges." Under Lira, whole documents (webpages) further contain individual images and column based text portions (see page 11, line 27 through column 12, line 2 and in figure 8A), that are internal to the webpage as a whole, where bounce back is effected responsive to the window being misaligned with the column based sub-document content (see page 15, lines 18-31). Furthermore, under Lira, the column in which the display window is located over could be an outside column where when the window is moved away from the document and over an outside boundary, the bounce back could be responsive to the document as a whole, moving from the whitespace on the top, bottom, and sides of the webpage back over the webpage.

REJECTION A:
Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-6, 8-12, 16, 19, and 20 are rejected under 35 U.S.C. 102(b) as being anticipated by Lira.

The following claim mappings in the Request are incorporated by reference:

Claims 1-6 (Request Pages 23-38, Exhibit 6, Part A, Pages 1-18)
Claims 8-12 (Request Pages 39-41, Exhibit 6, Part A, Pages 21-24)
Claim 16 (Request Pages 42-43, Exhibit 6, Part A, Page 26)
Claims 19-20 (Request Pages 26-37, Exhibit 6, Part A, Pages 26-30)

REJECTION B:

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
Claims 7 and 13-15 are rejected under 35 U.S.C. 103(a) as being unpatentable over Lira.

The following claim mappings in the Request are incorporated by reference:

Claims 7 (Request Pages 43-44, Exhibit 6, Part B, Pages 1-6)
Claims 13-15 (Request Pages 45-47, Exhibit 6, Part B, Pages 1-2, 6-9)

**REJECTIONS OVER ORDING**

**REJECTION D:**

*Claim Rejections - 35 USC § 102*

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-5, 9-13, and 15-20 are rejected under 35 U.S.C. 102(b) as being anticipated by Ordin '975.

The following claim mappings in the Request are incorporated by reference:

Claims 1-5 (Request Pages 61-77, Exhibit 6, Part D, Pages 1-20)
Claims 9-13 (Request Pages 78-80, Exhibit 6, Part D, Pages 22-27)
Claims 15-18 (Request Pages 80-85, Exhibit 6, Part D, Pages 27-36)
Summary

Claims 1-20 are rejected.

Litigation Reminder

The patent Owner is reminded of the continuing responsibility under 37 CFR 1.565(a) to apprise the Office of any litigation activity, or other prior or concurrent proceeding, involving Patent Number: 7,469,381 throughout the course of this reexamination proceeding. The third party requester is also reminded of the ability to similarly apprise the Office of any such activity or proceeding throughout the course of this reexamination proceeding. See MPEP §§ 2207, 2282 and 2286.

Response to this Action

In order to ensure full consideration of any amendments, affidavits, or declarations, or other document as evidence of patentability, such documents must be submitted in response to this Office Action. Submissions after the next Office Action, which is intended to be a Final Action, will be governed by the requirements of 37 CFR 1.116, after final rejection and 37 CFR 41.33 after appeal, which will be strictly enforced.
Conclusion

Extensions of time under 37 CFR 1.136(a) do not apply in reexamination proceedings. The provisions of 37 CFR 1.136 apply only to "an applicant" and not to parties in a reexamination proceeding. Further, in 35 U.S.C. 305 and in 37 CFR 1.550(a), it is required that reexamination proceedings "will be conducted with special dispatch within the Office."

The patent owner is reminded of the continuing responsibility under 37 CFR 1.565(a) to apprise the Office of any litigation activity, or other prior or concurrent proceeding, involving this patent throughout the course of this reexamination proceeding. The requester is also reminded of the ability to similarly appraise the Office of any such activity or proceeding throughout the course of this reexamination proceeding. See MPEP §§ 2207, 2282, and 2286.

All correspondence relating to this ex parte reexamination proceeding should be directed:

By Mail to: Mail Stop Ex Parte Reexam
Central Reexamination Unit
Commissioner for Patents
United States Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
By FAX to:  (571) 273-9900

Central Reexamination Unit

By hand:  Customer Service Window

Randolph Building

401 Dulany Street

Alexandria, VA 22314

By EFS-Web:

Registered users of EFS-Web may alternatively submit such correspondence via the electronic filing system EFS-Web, at

https://efs.uspto.gov/efile/myportal/efs-registered

EFS-Web offers the benefit of quick submission to the particular area of the Office that needs to act on the correspondence. Also, EFS-Web submissions are “soft scanned” (i.e., electronically uploaded) directly into the official file for the reexamination proceeding, which offers parties the opportunity to review the content of their submissions after the “soft scanning” process is complete.

Any inquiry concerning this communication or earlier communications from the Reexamination Legal Advisor or Examiner, or as to the status of this proceeding, should be directed to the Central Reexamination Unit at telephone number (571) 272-7705.
Application/Control Number: 90/012,304
Art Unit: 3992

/Dennis G. Bonshock/
Primary Examiner, Art Unit 3992

/FOF/

ALEXANDER J. KOSOWSKI
Supervisory Patent Reexamination Specialist
CRU -- Art Unit 3992
Search Notes

Application/Control No. 90012304
Applicant(s)/Patent Under Reexamination 7,469,381
Examiner DENNIS BONSHOCK Art Unit 3992

SEARCHeD

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SEARCH NOTES

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INTERFERENCE SEARCH

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